



**FROM:** New Zealand Cosmetic Teeth Whitening Association [NZCTWA]  
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## **NEW ZEALAND LEADS THE WORLD IN REGISTRATION OF INDEPENDENT COSMETIC TEETH WHITENING PRACTITIONERS**

Following the recent NZ Environmental Protection Authorities validation of safer teeth whitening products and services, the New Zealand Cosmetic Teeth Whitening Association [NZCTWA] has just completed the training, certification and registration of 22 Independent Cosmetic Teeth Whitening Practitioners that NZCTWA Secretary Bruce Forlong says “is a world first”

Founded in 2010, the New Zealand Cosmetic Teeth Whitening Association has become the Government recognised self-regulating professional body devoted to the specialized development, education and ethical standards of the fast growing independent cosmetic teeth whitening industry.

Mr Forlong says “The NZCTWA provides a comprehensive world-class training course and a registration scheme for independent teeth whitening practitioners that operates with professional contributions of the Dentists, Chemists, Researchers & Global Teeth Whitening experts of some of the World's foremost Teeth Whitening authorities”

“The Cosmetic Teeth Whitening Practitioner Training Course is designed to provide members with specialised professional training in the practise of safe Cosmetic Teeth Whitening using the worlds most technologically advanced and safest whitening systems“

”Once members have completed the Practitioners course to the satisfaction of Association' s Executive Training Administrator, the member may become registered with the NZCTWA as a "NZCTWA Registered Cosmetic Teeth Whitening Practitioner"



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PHOTO – Next page & Attached herewith



PHOTO of NEW ZEALANDS FIRST REGISTERED COSMETIC TEETH WHITENING PRACTITIONERS following their induction at the New Zealand Cosmetic Teeth Whitening Associations special award ceremony held in Auckland on Saturday 27<sup>th</sup> August